

Troop 29 75th Anniversary Ad Guidelines

Color

Blank and white photocopies of color ads should be submitted in lieu of the originals. Since some colors scan poorly, this allows the sponsor to gauge the appearance of the ad in the tournament book. Please do not submit ads that are drawn in pencil as they are hard to scan

Composite Ads

Ads made up of several pieces of paper must be photocopied before they are submitted for the tournament book. As above, this allows the sponsor to gauge the appearance of the ad. It also takes the guesswork out of scanning the ad if the pieces come apart.

Ad Modifications

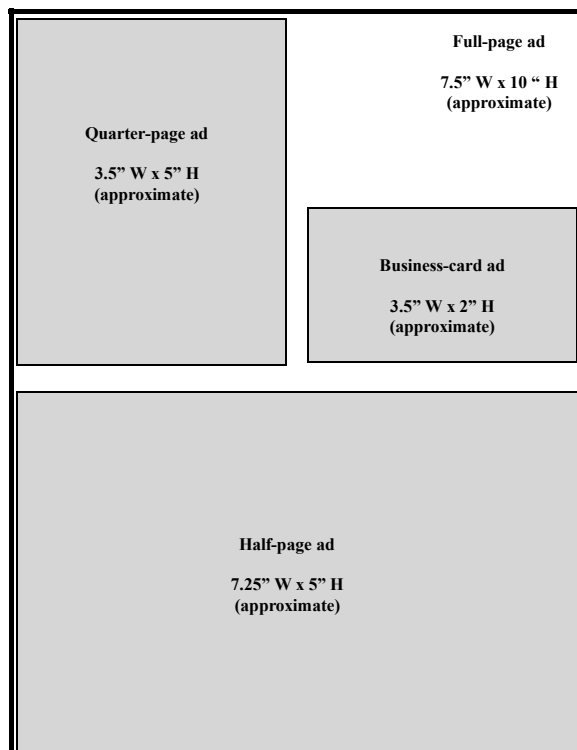
If requested, sponsors should be informed that alterations to their ads (e.g., adding or changing wording, moving graphics around) by us is not possible. What they submit is what will appear in the tournament book.

Ad Sizes

Ads can be sized up or down depending upon whether they are full-page, half-page, quarter-page, or business-card ads. For presentation purposes, ad copies should be proportional in size to the ad being purchased. For example, a full-page ad is 7 ½" by 10 ½" in size. A ad copy with a width approximately 70 percent of the height will appear normal in the tournament book. On the other hand, an ad copy that is 5" by 3" will have about 2 inches of blank space above and below the ad when it is made into a full-page ad.

Odd size ads can be accommodated, but their appearance is unpredictable when placed in the tournament book.

Ad sizes and shapes are approximately as follows:





Troop 29 BSA
Sponsored by the Buddhist Church of San Francisco
1881 Pine Street
San Francisco, CA 94109

BSA Troop 29 - 75th Anniversary
Donations & Program Advertisements

Advertiser: _____ Contact: _____

Telephone #: _____ Email Address: _____

Solicitor: _____

- | | | | |
|--|----------|--|---------|
| <input type="checkbox"/> Inside Front Cover
(color) | \$300.00 | <input type="checkbox"/> Quarter Page | \$60.00 |
| <input type="checkbox"/> Inside Back Cover
(color) | \$300.00 | <input type="checkbox"/> Business Card | \$40.00 |
| <input type="checkbox"/> Full Page | \$150.00 | <input type="checkbox"/> Booster | \$25.00 |
| <input type="checkbox"/> Half Page | \$100.00 | <input type="checkbox"/> Donation | \$ |

All advertisements need to be submitted by June 30, 2007

Please submit a clearly readable advertisement
All advertisements will appear in black & white
(certain colors may not reproduce
exactly as shown on the original)

Return this form with your payment

-----Tear off-----

Advertiser please retain this for your records

This receipt acknowledges placement and payment for an advertisement in the Troop 29 75th Anniversary program. All proceeds from your advertisement are to be used for the 75th Anniversary activities and Troop 29 organization expenses. Your contribution is greatly appreciated.

Advertiser Name: _____

Size of Advertisement: _____

Amount Paid: _____

Please make checks payable to: **Troop 29 (note: 75th Anniversary)**